



ZizZazz Explosive Energy Mix is now available at GNC Locations Nationwide!

ZizZazz Explosive Energy Mix is now available at GNC locations nationwide. GNC has more than 4,900 retail locations throughout the United States. This marks the first national account for ZizZazz Explosive Energy Mix. ZizZazz will be available through GNC's in a 16ct box.

LAS VEGAS, Nev., June 10 2008 – ZizZazz is continuing to grow to become the #1 energy drink powder in the nation with the addition of GNC. General Nutrition Centers are located in all 50 states with over 4,900 retail locations.

ZizZazz Explosive Energy Mix and GNC are a great fit for each other since ZizZazz is a much healthier alternative to typical liquid energy drinks. ZizZazz can be mixed with any liquid or eaten straight from the stick. ZizZazz is loaded with vitamins: A, C, E, B1, B5, B6, B12, ginseng, green tea, and rhodiola rosea. Since ZizZazz is a powder, it can be easily transported anywhere:

- Gym
- Hiking
- Biking
- Walking/Jogging/Running
- Airports
- Pool

“We are so excited to have ZizZazz available at GNC's nationwide. Our goal is to be the #1 energy drink powder on the market, with GNC, our goal is quickly becoming reality.”
– Josh Dannan

GNC will be carrying the ZizZazz 16 count variety boxes for sale individually by stick or by the box. Each 16 count variety box holds 4 Pom Mango, 4 Lemon Raspberry, 4 Cherry Lime, and 4 Tangerine.

About GNC

GNC, headquartered in Pittsburgh, Pa., is the largest global specialty retailer of nutritional products; including vitamin, mineral, herbal and other specialty supplements and sports nutrition, diet and energy products. GNC has more than 4,900 retail locations throughout the United States (including 978 franchise and 1,358 Rite Aid store-within-a-store locations) and franchise operations in 49 international markets. The company -- which is dedicated to helping consumers Live Well -- also offers products and product information online at <http://www.gnc.com>

About ZizZazz

ZizZazz is a leader in the vitamin and energy powder mix sectors of the global stick pack industry. ZizZazz has many new and innovative products to choose from. The flagship

product, ZizZazz Explosive Energy Mix, comes in four great tasting fruit flavors and is a low calorie, vitamin fortified energy powder which can be eaten straight from the stick like candy or mixed with water to make a great tasting energy drink. As ZizZazz Explosive Energy Mix has less than one gram of sugar, so there is no crash that is associated with typical energy drinks.

ZizZazz Explosive Energy Mix is consumable straight from the stick or can be easily mixed with your favorite cold beverage to make a great tasting energy drink. Energy drinks made from powder are not carbonated, which makes them easier to drink and better for the body. ZizZazz is loaded with essential B Vitamins, Green Tea, Rhodiola and Ginseng. These ingredients provide healthy, consistent energy, awareness, concentration and hydration. ZizZazz Explosive Energy Mix comes in 4 great tasting flavors: Pomegranate Mango, Lemon Raspberry, Tangerine, and Cherry Lime.

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