



## **ZizZazZ Explosive Energy Mix is now available through Europa Sports Products!**

ZizZazZ Explosive Energy Mix is now available through Europa Sports Products. Europa Sports Products is a national distributor of sports supplements. They supply to specialty retailers, Internet sites, and health clubs. Gold's Gym, National Discount Nutrition, Smoothie King, GNC, and the US Marine Corps are clients.

**LAS VEGAS, Nev., June 3 2008** – ZizZazZ's continued growth in the energy drink powder market is made even stronger with the addition of Europa Sports Products as a distributor. Europa will keep an extensive inventory of ZizZazZ in its over 263,000 sq. feet of warehouse space in Charlotte, NC, Mesquite, TX, Fresno, CA, Strongsville, OH and Windsor, CT. Shipping to most of the United States will be within 1-2 days.

Available immediately through Europa Sports Products will be a 16 and 28 count box of ZizZazZ that contains all 4 great tasting flavors as well as the availability to purchase Tangerine, Pomegranate Mango, Lemon Raspberry, and Cherry Lime individually.

ZizZazZ Explosive Energy Mix and Europa Sports Products marks a huge achievement for ZizZazZ. Gaining a national distributor like Europa Sports brings ZizZazZ one step closer to becoming the #1 energy drink powder in the nation. ZizZazZ has experienced tremendous growth over the past 5 months and with the addition of Europa Sports, the company will continue to grow at a record pace. "ZizZazZ really does taste amazing and is much healthier than typical energy drinks for you! Add in ZizZazZ's low shipping weight and the cost savings in this time of escalating transportation costs, and you can see why it's growing so rapidly." – Lindsey Pinapfel.

### **About Europa Sports Products**

Europa Sports Products is a national distributor of sports supplements. We supply to specialty retailers, Internet sites, and health clubs. Gold's Gym, National Discount Nutrition, Smoothie King, GNC, and the US Marine Corps are national clients. Europa has over 263,000 sq. feet of warehouse space in Charlotte, NC, Mesquite, TX, Fresno, CA, Strongsville, OH and Windsor, CT. Shipping to most of the United States will be within 1-2 days.

[www.europasports.com](http://www.europasports.com)

### **About ZizZazZ**

ZizZazZ is a leader in the vitamin and energy powder mix sectors of the global stick pack industry. ZizZazZ has many new and innovative products to choose from. The flagship product, ZizZazZ Explosive Energy Mix, comes in four great tasting fruit flavors and is a low calorie, vitamin fortified energy powder which can be eaten straight from the stick like candy or mixed with water to make a great tasting energy drink. As ZizZazZ Explosive Energy Mix has less than one gram of sugar, so there is no crash that is associated with typical energy drinks.

ZizZazZ Explosive Energy Mix is consumable straight from the stick or are easily mixed with your favorite cold beverage to make a great tasting energy drink. Energy drinks made from powder are not carbonated, which makes them easier to drink and better for the body. ZizZazZ is loaded with essential B Vitamins, Green Tea, Rhodiola and Ginseng. These ingredients provide healthy, consistent energy, awareness, concentration and hydration. ZizZazZ Explosive Energy Mix comes in 4 great tasting flavors: Pomegranate Mango, Lemon Raspberry, Tangerine, and Cherry Lime.

[www.zizzazz.com](http://www.zizzazz.com)

**Media Contact**

Ryan Alarid

[ryan@zizzazz.com](mailto:ryan@zizzazz.com)

P: 702.360.0717

F: 702.363.0295

**Sales Contact**

[sales@zizzazz.com](mailto:sales@zizzazz.com)

[www.zizzazz.com](http://www.zizzazz.com)