



ZizZazZ Explosive Energy Powder now available on Bodybuilding.com!

ZizZazZ Explosive Energy Powder is now available on Bodybuilding.com. ZizZazZ is a vitamin ignited healthy alternative to the mainstream carbonated energy drinks. ZizZazZ is ideal for internet sales with no need of refrigeration and very low shipping weight. ZizZazZ Explosive Energy and Bodybuilding.com are opening up the Internet for energy drink sales that have previously not made financial sense for other liquid energy drinks.

LAS VEGAS, Nev., March 10, 2008 – ZizZazZ Explosive Energy Powder has just been launched on www.bodybuilding.com. Bodybuilding.com is the most-visited bodybuilding and fitness website in the world. ZizZazZ is a natural fit for Bodybuilding.com since each of the 4 great tasting flavors are loaded with essential vitamins: A, C, E, B3 (Niacin), B5, B6, B12, ginseng, green tea and rhodiola rosea. ZizZazZ Explosive Energy sticks are also naturally non-carbonated and have no crash associated with them. *“I drank my ZizZazZ Pom Mango in the morning before a workout. I figured that since I was mixing it with still water, it would sit better than a carbonated energy drink before a workout. I was right, ZizZazZ sat well in my stomach and in my view really helped my workout. I felt like I had greater endurance than normal and was able to really focus on pushing myself harder than usual. I have now seen ZizZazZ perform in two different situations and it is impressive.”* – EnergyGuru

Available immediately on Bodybuilding.com will be a 72 count box of ZizZazZ that contains all 4 great tasting flavors as well as the availability to purchase Tangerine, Pomegranate Mango, Lemon Raspberry, and Cherry Lime individually.

ZizZazZ Explosive Energy Powder and Bodybuilding.com are opening up the Internet to energy drink sales. With mainstream liquid energy drinks, Internet sales have not made sense. Liquid energy drinks are carbonated, need refrigeration, and have a high shipping cost due to their weight. It has been previously not financially wise to purchase liquid energy drinks from the Internet with all those factors. ZizZazZ Explosive Energy Powder is bringing the energy drink market to the internet. ZizZazZ is ideal for internet sales with no need of refrigeration and very low shipping weight. They are ready to eat directly from the stick pack (like a Pixie stick) or mix with any cold beverage directly upon delivery.

About Bodybuilding.com

Bodybuilding.com is the most-visited bodybuilding and fitness website in the world. Bodybuilding.com offers more than 6,000 health and fitness supplements & accessories to help people achieve their fitness goals. They offer more than 23,000 pages of FREE bodybuilding and fitness information, including more than 10,000 articles (written by 520+ writers), video & audio series, and new content added daily. www.bodybuilding.com

About ZizZazZ

ZizZazZ Explosive Energy Powder are consumable straight from the stick or are easily mixed with your favorite cold beverage to make a great tasting energy drink. Energy drinks made from powder are not carbonated, which makes them easier to drink and better for the body. ZizZazZ is loaded with essential B Vitamins, Green Tea, Rhodiola and Ginseng. These ingredients provide healthy, consistent energy, awareness, concentration and hydration. As ZizZazZ includes less than 1g of sugar in its ingredients, there is no crash associated with sugar products once the sugar is absorbed and metabolized. ZizZazZ is currently looking for eager and aggressive distributors and retailers, large and small, who wish to carry our new, exciting, innovative and profitable product. www.zizzazz.com

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